



underthesun.net.au

BECAUSE SOME THINGS ARE STILL NEW

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Secure Online Shopping Cart Terms and Conditions

www.underthesun.net.au

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what is underthesun?

- underthesun is an online shopping cart service that provides independent and self-publishing authors with the opportunity to sell their books easily and securely through the internet, both within Australia and overseas, without having to process payments and send orders themselves.
- It also provides independent authors with an easy way to sell their **eBook** online, whilst retaining a far greater profit margin than through traditional avenues such as Amazon.

terms of agreement

- All items for sale on underthesun are included on a consignment basis only. When you submit books for inclusion, you will supply us with a tax invoice (when you complete our online signup form, this is automatically generated for you), including details of an Australian bank account. Payments for items sold will be made in arrears on or around the 20th of each month, minus a merchant/handling fee per copy sold.
- You retain all rights to and copyright for your products. As a secure online shopping cart, we function in much the same way as a retail store – collecting orders, invoicing customers, processing payments and sending out orders.
- underthesun offers you a non-exclusive agreement. This means you are free to sell your products through any other means in addition to selling items through underthesun.
- All items for sale on underthesun are included on a consignment basis only. When you submit books for inclusion, you will supply us with a tax invoice (when you complete our online signup form, this is automatically generated for you), including details of an Australian bank account. Payments for items sold will be made in arrears on a monthly basis (currently on the 20th of each month) by direct deposit to your bank account.
- It is your responsibility to notify us if your bank account or contact details change. We will not accept any responsibility for payments going astray if you have not supplied us with current bank account details.
- If your books are sold through underthesun, you are free to link to or advertise our website, www.underthesun.net.au on your own website, brochures, etc. **NB:** Please send us a copy of all advertising materials listing underthesun, for approval, prior to printing/release.
- **NB:** Whilst some authors have gained new customers through including their book on underthesun, it's important to note that the shopping cart is not primarily set up as a promotional point. Rather, it is fundamentally a convenient distribution point for sales. Therefore, authors are encouraged to let friends and family know that their book is available for sale in the shopping cart, as people are unlikely to just 'happen' to find it here.

selling eBooks

- If you are an author for whom we have done a book layout, we also offer an eBook generation and distribution service.
- eBooks can be sold through traditional channels (Amazon, Apple Books, etc) and/or directly through underthesun. (NB: Your profit margin is much higher when sold through underthesun than through traditional channels).
- eBooks sold through underthesun are downloadable by customers in ePub format, which is compatible with on all eReaders, including Kindles, iPads, computers and other devices.

fees

- **Setup cost:** As the author/seller, you pay a once-off non-refundable setup cost for each book title included, of \$150 + GST.
- **Merchant/handling fee:** This is payable on each book copy sold. You only pay a merchant/handling fee on copies which actually sell through underthesun. The merchant/handling fee is currently 35% of the RRP (recommended retail cost, which is set by you). This fee is reduced to 25% if the book was designed by Mono Unlimited or Publishing Productions.
- **Postage/handling costs:** We will set an appropriate postage/handling fee for each title sold through underthesun, based on current Australia Post charges. This fee varies from title to title and is borne by the purchasers (and clearly outlined in the shopping cart before they complete their orders). This fee may change from time to time without prior notice to you.

including and removing items

- The postage/freight cost of supplying books to underthesun is borne by you.
- We reserve the right to refuse the inclusion of individual products in underthesun at our discretion.
- We reserve the right to remove items from underthesun at any time at our discretion, with written notice to you. In the rare event that we choose to remove items from underthesun at any time, we will happily refund your setup cost in full. No other refunds will be given, including merchant/handling fees for items already sold.
- If we remove items from underthesun for any reason, we will cover the costs of returning unsold items to you.
- You are free to choose to remove items from underthesun at any time, with no cancellation fee. However, if you do so, we will not refund any money, including the setup fee or any merchant/handling fees for items already sold.
- If you remove items from underthesun for any reason, the cost of returning goods to you will be borne by you.

how to proceed

- Please complete the online form at www.underthesun.net.au/signup
- We will then contact you to confirm the signup, and with a tax invoice for the setup fee, which is payable in full prior to us adding your book to the shopping cart.
- At that time, we will also discuss arrangements for you to deliver copies of your book on consignment to Mono Unlimited / underthesun.