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eBook Generation and Sales

Current as at 1 November 2018

If you have contracted Mono Unlimited to do the layout of your book for printing, we also able to help you with generation and sales of an eBook version.

eBook Formats

You will first need to choose between one of the following two formats for your eBook. The cost is the same whichever option you choose, but you need to decide which option to go with before we generate the eBook.

Reflowable Format

In a reflowable eBook, the content is fluid and auto-fits the size of the screen. Readers can choose different fonts and font sizes to read.

This means that the design is 'dynamic', i.e. it is set up to be changeable from one reader to the next, and one device to the next.

Images can still be included but will not necessarily be placed exactly where they appear in the printed version of the book.

Some good examples of reflowable eBooks are novels and chapter books.

Fixed Layout Format

A fixed-layout eBook defines a viewport, i.e. the size of the 'page' in pixels, and usually contains many images exactly positioned relative to the text.

An electronic 'page' is the strict rendition of a printed page – on a small screen, the user will usually have to zoom and scroll in the page (often vertically *and* horizontally) to read the text.

Some good examples of fixed-layout publications are photo books, magazines, comics and children's picture-story books.

freeing you to do what you do best

Cost Options

Option 1: Full eBook Generation and Distribution

- Layout of eBook in ePub format (reflowable or fixed layout)
- Supply and registration of eBook ISBN
- Uploading eBook to various eBook distribution channels (Apple iBooks, Amazon Kindle, etc.)
- Inclusion of details of your eBook on **www.underthesun.net.au**
- Payments for all eBook sales are paid direct monthly in arrears into your bank account, minus a 5% administration fee

Cost: \$375 + GST (if we have already done the layout of a print version of your book, or you are contracting us to do this at the same time as the eBook)

Cost: To be individually quoted (if you only want an eBook version of your book, without a print version).

Option 2: eBook Generation for Self-Distribution

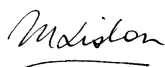
- Layout of eBook in ePub format (reflowable or fixed layout)
- Files are supplied to you as an ePub document and cover in jpeg format
- You need to supply your own ISBN
- You choose, organise and pay for the services of your own eBook aggregator, including uploading your own files as supplied by us
- Payment arrangements for any eBook sales would need to be organised by you directly with your aggregator/distribution service

Cost: \$250 + GST (if we have already done the layout of a print version of your book, or you are contracting us to do this at the same time as the eBook)

Cost: To be individually quoted (if you only want an eBook version of your book, without a print version).

Please contact me at mono@monounlimited.com or on 0403 264 263 if you wish to proceed with this offer.

Kind regards,



Monique Lisbon
Mono Unlimited